

## 2008 Commercial Construction Show Sponsorship Opportunities

2008 Commercial Construction Show sponsorship is a great way to enhance your presence and increase attendee awareness of your organization. The following outlines the extraordinary ways you can receive recognition. Sponsors for the 2007 Commercial Construction Show will be entitled to first right of renewal for the 2008 show before sponsorships are opened on a first-come, first-served basis effective September 1, 2007.

Bronze Level \$6,000	Silver Level \$8,500	Gold Level \$10,000	Platinum Level \$12,500
<p>Bronze Level Sponsorship opportunities are available for multiple <b>Co-Sponsorship</b> of the following:</p> <ul style="list-style-type: none"> <li>◆ <b>Welcome Reception</b></li> <li>◆ <b>Casino Night</b></li> <li>◆ <b>Exhibit Hall Luncheon</b></li> </ul>	<p>Silver Level Sponsorship opportunities are <b>exclusive</b> to one sponsor for the following:</p> <ul style="list-style-type: none"> <li>◆ <b>CD Show Guide-SOLD</b></li> <li>◆ <b>“More Bang For Your Buck” Exhibitor Meeting</b></li> <li>◆ <b>Retailer-Only Reception-SOLD</b></li> <li>◆ <b>Retail Seminar Coffee Lounge</b></li> <li>◆ <b>Hospitality Seminar Coffee Lounge</b></li> <li>◆ <b>Healthcare Seminar Coffee Lounge</b></li> <li>◆ <b>CEU Stations</b></li> <li>◆ <b>Seminar Plasma Display</b></li> </ul>	<p>Gold Level Sponsorship opportunities are <b>exclusive</b> to one sponsor for the following:</p> <ul style="list-style-type: none"> <li>◆ <b>Casino Night Poker Chip-SOLD</b> Includes company logo on velvet poker chip bags and on single token poker chip per bag.</li> <li>◆ <b>Casino Night Entertainment</b> Includes 2 reserved tables for 10 guests each plus 40 additional drink tickets for the event, as well as company logo displayed on stage banner.</li> <li>◆ <b>Cyber Net Café</b> Includes company logo on each computer screen saver as well as on Café banner &amp; signage.</li> </ul>	<p>Platinum Level Sponsorship opportunities are <b>exclusive</b> to one sponsor for the following:</p> <ul style="list-style-type: none"> <li>◆ <b>Registration-SOLD</b> Includes company logo on lanyards, attendee badges and all event and Seminar tickets.</li> <li>◆ <b>Tote Bags-SOLD</b> Includes company logo on the tote bags distributed to each registered attendee.</li> <li>◆ <b>Combined Summit Luncheon-SOLD</b> Features renowned Guest Speaker <b>Chester Elton</b>, co-author of <i>“How the Best Managers Use Recognition to Engage Their People, Retain Talent, and Accelerate Performance.”</i> Includes company logo displayed on room banners, table tent cards, and autograph table, plus 1 reserved table for 6 sponsor-affiliated attendees.</li> </ul>

Bronze Level Incentives	Silver Level Incentives	Gold Level Incentives	Platinum Level Incentives
<ul style="list-style-type: none"> <li>■ 1 Full Show registration (includes Seminar 4-Pack; excludes Summits)</li> <li>■ 1 Full, 4-color advertisement in the magazine* of your choice: <i>Retail Construction Magazine, Hospitality Construction or Healthcare Building Ideas</i></li> <li>■ Casino Night Sponsorship includes a reserved table for 10 guests plus 20 additional drink tickets</li> <li>■ Welcome Reception and Exhibit Hall Sponsorships include company logo on table tent cards</li> <li>■ Recognition in Show and Post-Show issues of all 3 magazines</li> <li>■ Company logo displayed on event banners and pocket guide</li> <li>■ Inclusion in the CD Show Guide</li> <li>■ Recognition on the 2008 Commercial Construction Show Web site</li> </ul>	<ul style="list-style-type: none"> <li>■ 2 Full Show registrations (includes Seminar 4-Pack; excludes Summits)</li> <li>■ 1 Two-page spread in 1 magazine* of your choice <u>OR</u> a 1 Page, 4-color advertisement in 2 magazines* of your choice: <i>Retail Construction Magazine, Hospitality Construction or Healthcare Building Ideas</i></li> <li>■ Recognition in Show and Post-Show issues of all 3 magazines</li> <li>■ Company logo displayed on event banner and pocket guide</li> <li>■ Inclusion in the CD Show Guide</li> <li>■ Recognition on the 2008 Commercial Construction Show Web site</li> </ul>	<ul style="list-style-type: none"> <li>■ 3 Full Show registrations (includes Seminar 4-Pack; excludes Summits)</li> <li>■ 1 Two-page spread in 1 magazine* of your choice <b>PLUS</b> a full page, 4-color advertisement in another magazine of your choice: <i>Retail Construction Magazine, Hospitality Construction or Healthcare Building Ideas</i></li> <li>■ Recognition in Show and Post-Show issues of all 3 magazines</li> <li>■ Company logo displayed on event banner and pocket guide</li> <li>■ Inclusion in the CD Show Guide</li> <li>■ Recognition on the 2008 Commercial Construction Show Web site</li> </ul>	<ul style="list-style-type: none"> <li>■ 4 Full Show registrations (includes Seminar 4-Pack; excludes Summits)</li> <li>■ 1 Two-page spread in 2 magazines* of your choice: <i>Retail Construction Magazine, Hospitality Construction and Healthcare Building Ideas</i></li> <li>■ Recognition in Show and Post-Show issues of all 3 magazines</li> <li>■ Company logo displayed on event banner and pocket guide</li> <li>■ Inclusion in the CD Show Guide</li> <li>■ Recognition on the 2008 Commercial Construction Show Web site</li> </ul>

**Each sponsor will receive a Lead Advantage® package along with their advertisement, as well as a laminated ad board.**

A 50% deposit is required before a sponsorship opportunity is considered sold. The balance due must be paid within 90 days of the deposit. Failure to pay balance due as scheduled will result in a forfeiture of the previously paid deposit and the sponsorship opportunity will be made available to another potential sponsor.

If you have any questions or concerns regarding specific sponsorship opportunities, please contact your designated D&D Communications Group, LLC sales representative. You may also contact our Sponsorship Coordinator, **Mandi Jack** at 770.781.2501, Ext. 113 or via e-mail at [Mj@ddcomgroup.com](mailto:Mj@ddcomgroup.com).

\*Sponsorship Ad's will appear in the March/April issue of either *Retail Construction Magazine* or *Hospitality Construction* or the April/May issue of *Healthcare Building Ideas*, determined by confirmed date of sponsorship purchase and dependent upon magazine deadlines.